Media Advisory

World Kidney Day to be celebrated from the top of Mt. Kilimanjaro by 22 kidney donors

WHAT:
The One Kidney Climb - Mount Kilimanjaro is the first coordinated event by Kidney Donor Athletes (KDA) to bring attention to the need for living kidney donors and that those who donate can be healthy and thrive with one kidney.

WHO:
A group of 22 kidney donor athletes are in training across the United States and Canada for the climb. All are members of KDA, founded by ultra-athlete Tracey Hulick who donated her kidney in 2017.

WHEN:
The group is scheduled to summit on World Kidney Day, March 10, 2022. World Kidney Day is a global campaign aimed at raising awareness of the importance of our kidneys.

WHY:
According to the United Network for Organ Sharing (UNOS) more than 97,000 people in the U.S. are on the waiting list for kidney transplants. Over 3,000 new patients are added to this list every month. With fewer donors than there are those in need, 13 people die every day waiting for a kidney.

WHERE:
The KDA climbers are from 16 metro areas across the United States and Canada. Go to www.kidneydonorathlete.org/one-kidney-kili-climb/ for more information. They will leave the week of February 28, 2022, for Tanzania.

PHOTO OPPT:
A videographer will accompany the group to document the event. The potential for live feed during the climb and at the summit is being explored.

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Founded in 2018, Kidney Donor Athletes is a 501(c)3 nonprofit whose mission is to promote the gift of life through living kidney donation among active individuals and athletes by building a community that inspires, supports, and educates people about the experience of kidney donation