



# ONE KIDNEY KILI CLIMB

your opportunity to impact the world and save lives  
through corporate sponsorship



Would you like to learn more about supporting KDA?  
Contact Bobby McLaughlin at [bobby@kidneydonorathlete.org](mailto:bobby@kidneydonorathlete.org)

# KIDNEY DONOR ATHLETES

## Where we came from and where we're going.

My first exposure to living kidney donation came at an early age – the first day of seventh grade. I instantly knew I wanted to become a kidney donor one day and was shocked that the rest of my classmates thought it was a crazy and risky decision! 27 years later, my childhood dream came true when **I donated my kidney to a stranger**, kicking off a donor chain where four people received kidneys on the same day.

During the months leading up to my donation, I was met with some support and celebration and a lot of pushback, negativity, and even anger. People couldn't understand why I would do this. They didn't think I would be able to safely run long distances anymore. **They didn't know I could be healthy, let alone thrive, with one kidney.** Much to their surprise, I did just that! After recovering from surgery, I safely resumed distance running, even competing at the top of my field in two ultramarathons! I also founded Kidney Donor Athletes (a Colorado-based 501c3 non-profit) to reach a larger audience.



**It is a passion of mine to educate others on the truth about living donation.** I use my health and athleticism as an example of this. Now, with the enthusiasm of 21 other kidney donors, we will come together to show our strength and vitality by climbing Mount Kilimanjaro in March of 2022! We want to show as a group that you CAN thrive with one kidney – you can even climb one of the Seven Summits!



**This expedition can have a monumental impact** that has never been achieved in the living donor space. Through features in media from local to national outlets, we have the potential to educate thousands upon thousands of people. That translates to the best outcome possible – more living kidney donors! By donating to our mission, you have the opportunity to be a part of changing the world for the better and saving lives at the same time.

**Tracey Hulick**  
Founder of Kidney Donor Athletes

# SPONSORING OUR EVENT

Kidney Donor Athletes is embarking on our first outdoor adventure challenge, climbing Mt. Kilimanjaro to demonstrate living kidney donors can continue living a life full of activity post-donation, and secondly to bring awareness to the importance of living kidney donation.

This incredible quest provides our participants a collective way to raise funds to further promote the importance of living kidney donation nationwide. Our participants come from across the United States, are active in their local communities promoting living kidney donation, and are part of an ever-growing Kidney Donor Athlete community worldwide.

We seek your support in helping us reach our goal of being able to send these climbers to trek to the top of Kilimanjaro. Our documented story and media reach will share our story nationwide. We have three levels of sponsorship for you to choose.

## Premium Partner \$25,000+

- Logo placement on publicity materials including but not limited to posters and handouts
- Logo placement on summit day banner
- Logo placement on opening day climbing shirt
- Logo placement on all official climbing gear
- Logo placement on our gifted gear for porters and guides
- Post-citation on social media accounts as a premium partner
- 5-minute video presentation we will post to our social media accounts on what your partnership with us means to you
- Mention as a premium partner during our opening and closing ceremonies
- Distribution of your materials to our climbing participants
- Links provided to your social media accounts to our community for one year post-summit day

## Partner \$5,000 - \$24,999

- Logo placement on summit day banner
- Post-citation on social media accounts as a partner
- 2-minute video presentation we will post to our social media accounts on what your partnership with us means to you
- Distribution of your materials to our climbing participants
- Mention as a partner during our opening and closing ceremonies

## Supporter \$1,000 - \$4,999

- Logo placement on summit day banner
- Post-citation on social media accounts as a partner
- Distribution of your materials to our climbing participants

## NEXT STEPS

Should you wish to explore this opportunity further, we would be happy to meet and speak with you. Please reach out to our KDA board member Bobby McLaughlin at [bobby@kidneydonorathlete.org](mailto:bobby@kidneydonorathlete.org) to set up a meeting. **We thank you for your interest in this opportunity.**